

EXC/5791/XA1/2022 (2)

Office of the Excise Commissioner,
Excise Head Quarters,
Thiruvananthapuram.

Date- 7/9/2023

From,

The Excise Commissioner,
Thiruvananthapuram.

To

The Joint Excise Commissioner
All Zones
The Deputy Commissioner of Excise
All Divisions

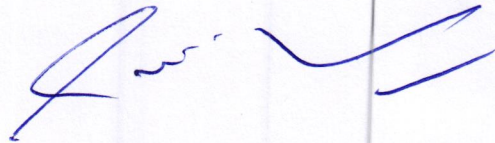
Sir,

Sub:- Excise – Abkari – Guidelines to be followed in the sale of Toddy shops for 2023-24,2024-25,2025-26 issued - Reg.

Ref:- G.O (P) No. 115/2023/TAXES dated 4/9/2023(S.R.O No.942/2023 dated 5/9/2023)

Kind attention is invited to the subject and reference cited. The Guidelines to be followed in the online sale of toddy shops for 2023-24, 2024-25, 2025-26, is attached herewith

Yours faithfully



For Excise Commissioner

GUIDELINES TO BE FOLLOWED IN THE SALE OF TODDY SHOPS
FOR 2023-24, 2024-25, 2025-26

1. Publicity regarding sale:

Wide publicity shall be given regarding the sale of the Toddy shops in leading Dailies and other Medias. Shop Number, Group number, name of Shop, name of Range, Annual Rental amount, date of sale and qualification/eligibility and other requirements for participation in sale, shall be published. Information regarding sale shall be put on the notice boards of the offices of all Zonal Joint Excise Commissioners and all Deputy Excise Commissioners of the Divisions and website of the Excise Department. The application for the sale is hosted at URL *etoddy.keralaexcise.gov.in*

2. Registration and submission of application

The sale of Toddy shop is conducted through online platform. Any individual who is qualified under these Rules and who intends to vend toddy in any shops notified in sub rule (1) of Rule 4 shall register in the online platform, which is created for the purpose, by creating a user name and password. A registration fee of Rupees 1000/- shall be remitted online by the applicant at the time of registration. The registration fee not be refunded under any circumstances. If the applicant is eligible to get preference as per rules, it shall be declared at the time of registration. The last date of registration for participating in the sale of toddy shops shall be 13th September 2023. The sale procedure shall be deemed to be commenced from the date of notification.

The shops shall be sold in groups except in Anthikad, Cherpu, Kolazhi and Thrissur ranges in the Thrissur Taluk and Kodungallur Range where the shops shall be sold in Range or Taluk wise. The amount of annual rental fixed for each